

TEACHING MATERIAL GUIDANCE

1. Title of the material

*Mobility Management – Tourism, Company and School travel plans –
Training manual*

http://www.eltis.org/sites/default/files/mm_examples_6.pdf

2. Which section of the SUMP it is relevant to?

The material is helpful in the implementation of plans prepared by institutions that are traffic generators. These plans should be considered in defining integrated measure packages (step 7.2).

3. Which Mobility Manager knowledge this material is the most relevant to?

The material is relevant to knowledge in the field of transport and mobility planning, especially in development of mobility solutions meeting community challenges. Also, creating mobility plans in traffic generator institutions is one of the stakeholder engagement tools.

4. Problem approached and content overview

The material explains the issues related to mobility management and the creation of three types of plans:

- School Travel Plans,
- Company & Administration Travel Plans,
- Tourism Travel Plans.

Within each type of plan, the material includes, among others:

- definitions,
- reasons for setting up plan,
- phases for developing a travel plan,
- case studies,
- plan for monitoring,
- check lists,
- references.

5. Who could be interested in this material?

The material may be of interest to trainers providing training in the field of mobility management, as well as entities wishing to implement such plans in their own area.



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6. What is worth mentioning as an innovative factor for the reader?

For the reader, practical examples of the application of the plans in question and the indication of a wealth of literature supplementing the knowledge of the team implementing the plan may be of great importance.

7. Limitations

In principle, there are no limitations to the use of the manual, not directly related to the implementation of the SUMP, but only to the implementation of the SUMP tools

